



FINNEY COUNTY PUBLIC LIBRARY

STRATEGIC PLAN 2020-2023

Prepared For
Finney County, Kansas
January 2020







MISSION

Engage our community, inspire lifelong learning, and provide universal access to a broad range of information, ideas, and entertainment.



VISION

To be the welcoming heart of our community where all come to learn, discover, create, and connect.



STRATEGIC GOALS

EDUCATE | CONNECT | ENGAGE | ENHANCE



Educate

FCPL IS THE CENTER FOR LIFELONG LEARNING IN FINNEY COUNTY.

Goals

- Celebrate reading for all ages throughout the year.
- Increase opportunities for local educators to engage with and use the Library and its resources.
- Ensure physical space and collections align with needs of the modern learner.
- Center programs on literacy-based practices for all ages with a special focus on early learning.

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Connect

FCPL IS THE PARTNER OF CHOICE FOR SERVICE AGENCIES AND COMMUNITY LEADERS.

Goals

- Partner with entities to offer classes that enable community members to be successful in their personal and professional lives.
- Position Library as cornerstone for local connections, where learning and conversations happen in Finney County.
- Support goals of local organizations while communicating needs of the Library.
- Connect community members to share cultural experiences, share skills and capture stories of the history and progress of Finney County.

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Engage

FCPL PROVIDES INNOVATIVE SERVICES, WITH EMPHASIS ON UNDERSERVED COMMUNITY.

Goals

- Focus on needs of underserved populations - use technology, staff and innovative techniques to reach these community members.
- Embed Library into local community via regular contact with partner organizations.
- Market services through various outlets in order to reach a broad audience.
- Provide research based early childhood literacy programs throughout the community.

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Enhance

FCPL PROVIDES AN EXPERIENCE THAT SURPRISES AND DELIGHTS.

Goals

- Update and promote Library collection.
- Focus on core programming and incorporate nationally recognized programs into Library services.
- Investigate ways to better capture and tell the story of Library use and implement strategies.
- Increase value of library card throughout the community.
- Create opportunities for staff members to learn and grow in their position in order to provide the best possible customer experience.



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library systems  services

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